

RETAILER ATTENDEE REGISTRATION FORM

Indianapolis Convention Center February 18-20, 2011



REGISTRATION DEADLINES:

Free Pre-Registration:

To receive your badge by mail you must be pre-registered by February 2, 2011
Last day to pre-register by Fax or Mail: Received by February 9, 2011
Last day to pre-register Online: February 8, 2011

Onsite Registration \$40:

Register Onsite February 17-20, 2011

ONLY AUTHORIZED MEMBERS OF THE TRADE WILL BE ALLOWED ADMISSION.

All attendees are required to provide proper credentials. If your company has not been qualified for Advanstar events, please complete the Company Qualification Form first.

Employee ID (must provide one of the following)

- Business Card
- Copy of most recent pay check stub
- Copy of W2 form
- Company ID#: _____

Company Name: _____

Contact Name: _____

Address: _____

Title: _____

City: _____

Direct Email: _____

State: _____ Zip: _____

Phone: _____

Web Address: _____

Fax: _____

ATTACH BUSINESS CARD HERE

Card must include title.

Registrations submitted without all required information will not be processed.

REGISTER: ONLINE: www.dealerexpo.com • FAX: (218) 740-7265 • PHONE: (800) 556-3369 US / (218) 740-7130 INTL

Business Category (Select only One)

- 1061 Franchised Powersports Dealer/Retailer
- 1091 Independent Powersports Dealer/Retailer
- 1190 Specialty Parts/Accessories Retailer
- 1191 Specialty Service/Installation
- 1132 Mass Merchandiser
- 1030 Custom Builder
- 1060 Fabricator
- 1130 Mail Order/Catalog Reseller
- 1151 Online/Internet Reseller
- 1090 Importer/International Buyer(non U.S. Based)

Departments I purchase for

- A Accessories
- B Apparel
- C Business Operations
- D Financing & Insurance
- E Hard Parts
- F Service
- G Vehicle Sales

Job Title (Select only One)

- 2162 President, Owner, Partner, CEO
- 2220 Vice President, CFO
- 2150 Operations Manager/COO
- 2071 General/District/Regional Manager
- 2021 Buyer or Purchasing Manager/Director
- 2161 Parts/Accessories Manager
- 2010 Apparel/Merchandising Manager
- 2191 Service Manager
- 2190 Sales Manager/Director
- 2060 F&I Manager
- 2130 Marketing & PR Manager
- 2050 Ecommerce/Internet Manager
- 2080 Human Resource Manager
- 2031 Custom Fabricator
- 2160 Parts/Accessories/Apparel/Sales Staff
- 2210 Unit Sales Staff
- 2192 Service Writer/Staff
- 2200 Technician/Mechanic/Installer
- 2193 Shipping/Receiving Staff
- 2070 General Staff
- 2030 Consultant, Analyst
- 2020 Bookkeeper/Accountant
- 2051 Editorial Staff

Buying Role (Select only One)

- A Finalize/Authorize/Approve
- B Recommend/Specify
- C No Purchasing Authority

Products/Services Purchased

- Apparel & Gear**
- 2010 Apparel & Accessories
- 2022 Black Leather
- 2024 Boots & Footwear
- Business Services**
- 2090 Insurance, Financial Services
- 2130 Marketing, Branding Items
- 2191 Salvage
- Electronics**
- 2120 Lighting
- 2233 Navigation Systems
- 2234 Engine Control Systems
- 2235 Audio Systems
- Helmets**
- 2081 Helmets & Safety Gear
- Racing & Performance**
- 2030 Carburetor/Fuel Injection System
- 2040 Drivetrain/Gears/Sprockets
- 2050 Engine Performance Products
- 2051 Exhaust Systems
- 2150 Oils, Lubricants
- 2194 Suspension Components

Other Services Offered

- Y Yes! I wish to receive (continue receiving) a FREE subscription to **Dealernews** N No
- SELECT ONLY ONE**
- D Digital or P Print

Replacement Parts & Maintenance

- 2020 Batteries & Power Systems
- 2025 Brakes & Parts
- 2032 Cleaners, Waxes, Care Products
- 2033 Custom Paints & Finishes
- 2160 Parts & Accessories
- 2190 Saddle Bags, Luggage
- 2192 Seats
- 2232 Windshields, Fairings
- Tires & Wheels**
- 2201 Tires
- 2230 Wheels
- Tool & Equipment**
- 2193 Shop Equipment, Tools & Stands
- 2231 Winches
- Vehicle**
- 2140 New Vehicles
- 2200 Tie-Downs, Ramps
- 2202 Towing Accessories/Trailers
- 2210 Used Vehicles

Signature Required _____

Personal Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Home Phone: _____ Work Phone: _____

Personal Email: _____

Signature, _____

By registering for Dealer Expo® 2011, you accept and agree your company employees and representatives comply with all Show Rules and Regulations. Date: _____



Promo Code: DLR111-01

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